

The EG Group Tax Strategy

Period ended 31 December 2024



Introduction

During 2024 the group has continued its focus on the deleveraging programme implemented in 2023 to address its upcoming maturities via debt repayments and establish a sustainable capital structure for the future. This includes measures such as:

- the sale of the UK and Republic of Ireland KFC franchise business to Yum! Brands' KFC Division in April 2024,
- the sale of the remaining UK forecourt business and certain standalone foodservice locations to co-founder Zuber Issa in October 2024, and
- the disposal of a small number of convenience stores at non-core locations in the USA.

The proceeds from these transactions have enabled the group to further reduce its remaining debt obligations.

The group continues to operate in the USA, Australia, Germany, France, Italy, the Netherlands, Luxembourg and Belgium, as well as operating a Starbucks franchise business at a number of sites in the UK. The company continues to work with leading global fuel and non-fuel brands including Esso, BP, Shell, Starbucks, KFC, Subway, Burger King, SPAR, Asda, Carrefour, Paul, Pomme de Pain, Louis Delhaize, Cactus, Cinnabon, Chaiiwala, Sbarro and Lavazza. Along with these brands, EG also has proprietary brand Cooplands, a wholly owned bakery business.

The Group is a leading independent global convenience retailer with diversification and scale across key geographies, products and services, and continues to be the 2nd largest independent enterprise by site count in continental Europe.

The Group remains heavily focused on its ESG strategy as it contributes to the global move towards sustainable and alternative fuel. The Group has deployed emerging fuel and EV charges, under its proprietary brand, EVPoint, across its existing sites, as well as third-party locations. In addition, the Group has agreed a deal with Tesla to procure ultra-fast charging units for EVPoint. These will leverage Tesla's industry-leading technology which allows drivers to charge their vehicles faster. The Group has also recently installed its first EV charger for electric trucks in the UK, as it begins to explore how larger vehicles may transition away from fossil fuels in the future.

The Group continues its aim to deliver a best-in-class forecourt retail convenience offering that brings modern facilities, innovation, and enhancements to existing site services. At the same time, the Group endeavours to embed a focus on continuous sales improvement and customer service excellence.

Tax strategy

This document sets out the group's strategy with regard to taxation, looking specifically at:

- Tax governance, risk management and compliance;
- Tax planning;
- Dealing with tax authorities; and
- The level of tax risk the group is prepared to accept.

Large Businesses: Tax Strategies and Sanctions

This document has been written to comply with Schedule 19, Finance Act 2016, including specifically paragraph 16(2) and paragraph 17(4).

This tax strategy is published by EG Group Holdings Limited and applies to all companies in the EG Group. It guides directors and employees within the group, and summarises key responsibilities, expected levels of professional conduct, and the group's approach to working with external parties.

Group Tax Policy

The group tax policy continues to have at its core the following objectives:

1. Compliance commitment

The group continues to remain committed to conducting its tax affairs in a way which is consistent with compliance obligations wherever it operates.

2. Tax risk management

The group continues to manage its tax risks through active engagement with existing and forthcoming rules and regulations, the development of strong internal management functions, and the input of external advisers.

3. Commercial imperatives

Everything the group does, including its approach to tax, is led by the group's commercial objectives.

4. Constructive engagement with tax authorities

Wherever the group operates, it continues to develop collaborative and transparent relationships with taxing authorities.

The above objectives are explained in more detail below.

Compliance commitment

The group observes all tax laws and regulations in all the territories where it operates. When the group expands into new territories significant up-front investment of time and resource is made to ensure the new ventures are tax compliant from inception. In this regard, the group continues to pay and collect the right amount of tax at the right time wherever it operates.

The group's tax team works with all business lines to ensure compliance across the board. The group also makes use of external advisers either where there is insufficient in-house capacity or expertise, or where there are areas of uncertainty.

The group is in the process of automating tax processes to ensure the on-going accuracy of tax compliance and to speed up compliance processes to enable the group to deal with the growing requirements of real-time tax reporting.

Furthermore, the group will disclose information if and when legitimately required by the tax authorities. This includes information necessary to properly understand information contained in tax return filings and information specifically requested during tax audit enquiries to the extent that this information is required to assess the right amount of tax payable by EG Group. EG Group will be able to provide evidence that tax positions adopted are sustainable in the event of challenge by a tax authority.

Tax risk management

The group recognises that non-compliance with applicable tax laws and regulations could result in damage to EG's reputation or our relationship with tax authorities. We also recognise that not contributing our share in taxes could impact the economic development of these countries due to reduced tax receipts.

EG Group considers tax risks as any uncertainty arising either from interpretation of tax law (judgmental) and/or tax compliance (operational), which, in all cases, has the potential to have an adverse financial or reputational outcome. To assess and control these tax risks, EG Group is continuously improving its tax processes and controls. The business and tax department manage tax risk by continuously performing tax controls and monitoring the effectiveness of these controls on a regular basis, with support from third-party advisers where appropriate.

Other factors that inform the group's approach to tax risk management include: The group's corporate and social responsibility to its stakeholders; the responsibilities of its directors and employees; reputational issues; and the broader tax landscapes in the territories where the group operates.

Commercial imperatives

The group does not undertake tax planning which is inconsistent with the group's overall objectives. Although the group makes use of statutory tax incentives and reliefs where these are available, such incentives and reliefs are only used where they arise as a consequence of the group's commercial operations.

The group does not engage in planning which is tax driven or which seeks to frustrate the intention of tax legislation, either in the UK or elsewhere.

Constructive engagement with tax authorities

The group deals with tax authorities around the globe on the basis of transparency and fairness. This approach underlines the group's commitment to its corporate and social responsibilities, and to dealing openly and honestly with all stakeholders.

The group tax team and other senior colleagues meet with tax authorities around the globe on a regular basis.. These regular meetings enable the group to discuss historical issues and to set out the group's commercial plans in real time. The group also continues to make use of advance ruling arrangements where appropriate.

In all territories where the group operates, its policy is to deal with all tax enquiries and audits collaboratively. Where differences of opinion arise between the group and a tax authority, the group strives to resolve these differences quickly and amicably.

This document will be reviewed periodically by the group. This present strategy document is effective for the period ending 31 December 2024.