

4 August 2025

EG Group appoints Steve DeSutter as an Independent Non-Executive Director

4 August 2025: EG Group, a leading international operator of convenience retail, foodservice and fuel stations, today announces the appointment of Steve DeSutter as an Independent Non-Executive Director who joined the Board of EG Group on August 1, 2025.

Steve is a highly experienced retail industry executive, who has held senior executive roles at a number of high-profile convenience retail and franchise businesses in the United States. He served as Chief Executive Officer of Stripes LLC from 2008 to 2014 – a major convenience store chain in the Southwestern United States which became a subsidiary of Sunoco LP. Steve was also Chief Executive Officer of Focus Brands¹ from 2014 to 2020 – a franchisor of iconic names including Auntie Anne's, Cinnabon and Jamba – where he spearheaded significant strategic and portfolio development.

In prior roles, he was Executive Vice President for EMEA and Asia Pacific at Burger King and holds a Bachelor of Science in Commerce from Niagara University. He previously served on the Advisory Board of Revel Systems, a major provider of POS technology to businesses.

Stuart Rose, Chairman of the Board, said: “Steve is a significant appointment to EG Group’s Board, whose impressive experience and understanding of the convenience store and franchise sectors – especially in the United States – will be important as we execute further on our growth strategy. I am delighted he has agreed to join us and look forward to his counsel and guidance.”

Steve DeSutter, Independent Non-Executive Director, said: “I have been struck by EG Group’s innovative proposition, global reach and growth potential, and am very excited to support the business as it enters its next phase of growth. I very much look forward to working with Stuart, Russ and the rest of the Board and management team as we continue to drive further success at the business.”

1. Focus Brands rebranded as Go To Foods in 2024.

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About EG Group

Founded in 2001, EG Group is a leading independent convenience retailer, which has established partnerships with global brands, and a focused portfolio of proprietary brands.

The Group has operations in nine countries, with its single biggest market by revenue being the USA, followed by Europe, including Germany, Italy, France, Netherlands, Luxembourg, Belgium and the United Kingdom, as well as Australia.

EG Group currently employs about 38,000 colleagues working in more than 5,500 high-quality sites across its markets – and delivers a world-class grocery &

merchandise, foodservice and fuel retail proposition to nearly 1 billion customers each year.

The Group partners with global brands, and also has its own proprietary brands, including Cumberland Farms, Fastrac, Kwik Shop, Quik Stop, Sprint, Tom Thumb, and Turkey Hill in the USA, and Go Fresh in Europe.

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