



9 July 2025

## **EG GROUP APPOINTS MARK SEGAL AS GROUP CHIEF FINANCIAL OFFICER**

**9 July 2025:** EG Group (“EG”), a leading international operator of convenience retail, foodservices and fuel stations, is pleased to announce the appointment of Mark Segal as Group Chief Financial Officer. Mark will start with the business immediately.

Mark is a seasoned executive with some 35 years of global financial and operational experience in leading public and private companies in North America. Reporting to CEO Russ Colaco, Mark will be based in the United States, the Group’s largest market by revenue.

Mark joins from Spin Master Corp (“Spin Master”), a Toronto Stock Exchange (“TSX”) listed leading global children’s entertainment business operating in over 100 countries. Mark spent two periods with Spin Master as EVP and CFO, covering 20 years and was a key part of the team that successfully undertook an IPO of the business on the TSX in 2015. At Spin Master, his responsibilities included providing leadership in all areas of finance to support the growth of the business in a profitable and sustainable manner. Mark also operated as the primary interface with equity and debt capital markets around strategy and business results, as well as ensuring that Spin Master met all public company listing requirements.

Prior to Spin Master, Mark was VP Finance & CFO for Husky Injection Moulding Systems, a private equity owned-global manufacturer of injection moulding machinery and equipment. Before that, Mark was COO for the premium cold weather apparel manufacturer Canada Goose Inc. Mark originally qualified as a Chartered Accountant in South Africa, where he also obtained an MBA.

**Russ Colaco, CEO of EG Group,** said: “I am delighted that Mark is joining us as our Chief Financial Officer. He is a strong addition to our team, bringing significant international financial and operational experience gained in both listed and private growth-oriented companies. We have clear plans in place for growing the EG business and I look forward to working with Mark to deliver on them.”

**Mark Segal, CFO of EG Group,** added: “I look forward to working with Russ and the team to capture the significant growth opportunities EG is targeting. EG has been at the forefront of developing an innovative and customer-focused offering and I believe that my extensive international experience in both public and private companies will help ensure that the finance function supports the growth strategy. I am excited to meet my new colleagues and get started.”

**- ENDS -**

### **About EG Group**

Founded in 2001, EG Group is a leading independent convenience retailer, which has established partnerships with global brands, and a focused portfolio of proprietary brands.

The Group has operations in nine countries, with its single biggest market by revenue

being the USA, followed by Europe, including Germany, Italy, France, Netherlands, Luxembourg, Belgium and the United Kingdom, as well as Australia.

EG Group currently employs about 38,000 colleagues working in more than 5,500 high-quality sites across its markets – and delivers a world-class grocery & merchandise, foodservice and fuel retail proposition to nearly 1 billion customers each year.

The Group partners with global brands, and also has its own proprietary brands, including Cumberland Farms, Fastrac, Kwik Shop, Quik Stop, Sprint, Tom Thumb, and Turkey Hill in the USA, and Go Fresh in Europe.

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